



We'll Let the World Know You're the Best

In the affiliate marketing industry there are literally thousands of Publishers who spend many long days getting their Web site and their business model just right. Only a small fraction, however, are hugely successful and meet or exceed their commission goals consistently month after month. Successful Publishers combine experience, knowledge and a passion for online marketing that leads to profitable partnerships with Advertisers that are sustained over time.

The LinkShare Platinum Publisher program is designed to recognize and reward those Publishers that have consistently achieved a high level of success in the LinkShare Network. When you achieve Platinum Publisher status you will have access to benefits that will extend your success even further.

If you are just getting started we want to help you reach your full potential in the LinkShare Network. The Platinum Publisher program will provide you with clear guidelines and incentives that will help you strive to be one of our most profitable and most respected publishers. And when you have achieved platinum status we will make sure the world knows you are one of the best in the business.

PLATINUM PUBLISHER

LinkShare Platinum Publisher Benchmarks

The LinkShare Network includes thousands of Publishers with different business models and degrees of experience yet they all have the passion and the will to win in the marketplace and some are hugely successful.

We want to recognize and reward those Publishers that stand out among the crowd month after month. When you meet or exceed the following benchmarks you have achieved Platinum Publisher Status in the LinkShare Network:

- \$10,000 in commissions for 3 consecutive months or more
- You currently work ethically in the LinkShare Network and adhere to all network policies
- You currently meet all compliance rules and policies set by the advertisers you work with

Benefits for LinkShare Platinum Publishers

As the saying goes “Success Breeds Success”. When you reach Platinum level status in the LinkShare Network we want to work with you to help extend that success even further. You will have the opportunity to build a strong working relationship with the LinkShare Network Development team and to leverage their experience and industry knowledge related to the latest and greatest techniques and technology enhancements for performance Marketing. Plus you’ll receive the following benefits:

- Enhanced direct support from the LinkShare Network Development team
- Use of the LinkShare Platinum Publisher Logo on your Web site and marketing materials
- Early access to new LinkShare tools and technologies
- Promotion of your site(s) to advertisers in the LinkShare Network

Advertisers Will Know You Are One of the Most Successful Publishers in the LinkShare Network

When you reach Platinum Publisher Status it is a signal to advertisers that you have a tenacious focus on driving results. Advertisers want to work with the most successful Publishers and ones that are known for their integrity, their knowledge of new LinkShare Network technologies, and their ability to drive sales.

We will let advertisers in the LinkShare Network know when you have attained LinkShare Platinum Publisher status. Plus you can use the Platinum Publisher logo on your Web site and you’re your marketing materials to let the world know that you are one of the most successful Publishers in the LinkShare Network.

If you have achieved Platinum Publisher status and would like to apply or you have any questions about the LinkShare Platinum Publisher program please contact us at platinum@linkshare.com.

