



THE AFFILIATE MARKETING SOLUTION designed
for online retailers who seek a **FULLY
OUTSOURCED** turnkey program that drives results.

COMPLETE

BENEFITS

- Online business growth without the management expense
- Cost-effective solutions with multi-channel reach
- Online expertise from a market leader
- No internal resources to manage
- Brand protection and channel management

FEATURES

- Program launch support
- Publisher approvals
- Publisher recruitment, acquisition and management
- Creative and interface management
- Program analysis and optimization
- Reporting

LinkShare Complete is designed to help you maximize your online presence without incurring the costs and taking on the administrative challenges of building, managing and operating an in-house affiliate marketing program. By using LinkShare Complete, your resources remain concentrated on your core business while LinkShare focuses specifically on providing a cost-effective, cost-per-action marketing program designed, executed and measured to meet your goals.

Leverage LinkShare's Experience

LinkShare pioneered online affiliate marketing and has over a decade of experience in online performance-based marketing. We've created and executed many of the most successful programs on the Internet and operate one of the largest and most effective networks in the world, with more than 11 million partnerships established to date. LinkShare Complete enables you to leverage our superior network and expert resources to implement a program targeted to meet your business needs. Programs can include components such as product feeds, search engine marketing, our Showcase merchandising ad network, and more, depending on your specific objectives. Most importantly, we put LinkShare's superior network into action through a completely outsourced, turnkey program that's structured in line with your business goals.

How Does it Work?

At the outset, you share with your LinkShare Complete service team the goals you want your program to achieve. These objectives then form the basis for the development, execution and measurement of the multi-channel program that LinkShare puts into effect. Our thorough reporting enables you to track the performance of your program. With LinkShare Complete you set the goals and then monitor the progress — all for a fixed monthly service fee. No extra overhead or people to manage, just results for your business. It's that simple.

LinkShare Complete . . . is a Complete Solution

The LinkShare Complete portfolio includes everything for running a successful online performance-based marketing program, and the best part is that LinkShare does the work for you. Acting as a part of your business, the LinkShare Complete team will employ the most effective tactics to meet your objectives and deliver real results.

Discover what LinkShare Complete can do for your business at www.linkshare.com or call 1 646-943-8200. Email inquiries: LSComplete@linkshare.com

